

Weathering THE Economy

A COMMUNITY DISCUSSION WITH NON-PROFITS ON PROGRAM SUSTAINABILITY

Program Objectives

- Create a common and clear understanding of the effects of the current economic climate, including state and federal budget cuts.
- Provide a forum for discussion of sustainability and potential community impact. What will this mean to our programs, our clients, and our community?
- Provide an opportunity for potential action and collaborations, planning and other activities. Build relationships, generate ideas for meeting the impending challenges, and identify action steps.

Program Speakers



REPRESENTATIVE JIM STAMAS

- Discuss the significant fiscal challenges facing our state, potential aid from the federal stimulus package and share important state information.
- Provide information and advice on the need for non-profits to raise their voice! Remind organizations that non-profits can and should engage in lobbying and mission advocacy.
- Reiterate to participants that mission advocacy should be integrated into everyone's mission work.
- Explain the "how-to" of lobbying.



KYLE CALDWELL, PRESIDENT AND CEO, MICHIGAN NONPROFIT ASSOCIATION

- Discuss the state of the economy and its impact on non-profits.
- Perspective to include a statewide view, sharing some of the efforts taking place to assist non-profits with meeting the challenges facing so many organizations.
- Share the support services that the MNA has to offer.



TERRY MOORE, PRESIDENT EMERITUS, MIDMICHIGAN HEALTH

- Discuss how to lead an organization when resources are being outpaced by demand and fear is reaching into more families.
- The Midland Community is unique in terms of helping each other. Emphasize the fact that there is always opportunity to work together and improve our systems.
- Discuss the power of collaboration and need to be proactive.
- Pose theoretical questions to remind us of the importance of a clear focus.

Roundtable discussion will follow speakers

MONDAY, MARCH 23rd • 8:00 -11:30 a.m. • MIDLAND COMMUNITY CENTER • BARSTOW-SHIPPS WING