

United Way of Midland County 2008 *Live United* Campaign Timetable

DATES	TIME / LOCATION	OBJECTIVES
CAMPAIGN KICK OFF		
August 13th	7:30-8:30am / Strosacker	Pacesetter Kickoff Breakfast and Training
August 22nd	7:30-8:30am / Strosacker	Campaign Cabinet Meeting
August 26th	5:00 - 9:00pm / Restaurants	Eat Your Heart Out
CAMPAIGN KICK OFF		
Before September 12th	NA	Division Kick-offs & Mailings go out
September 12th	7:30-8:30am / Dow Diamond	Campaign Kick-Off/ Pacesetter Report breakfast - Dow Diamond Stadium
September 13th	NA	Fall Day of Caring
September 26th	7:30-8:30am / Strosacker	Campaign Cabinet Report Meeting
CAMPAIGN KICK OFF		
October 10th	7:30-8:30am / Strosacker	Campaign Cabinet Report Meeting
October 24th	7:30-8:30am / Strosacker	Campaign Cabinet Report Meeting
CAMPAIGN WRAP-UP		
November 3rd	NA	Campaign Ends (All Envelopes In, No Meeting)
November 6th	7:30-8:30am / Strosacker	Final Report
Month of November	NA	*Wrap-up meetings with divisions *Maintain volunteer involvement and responsibility through Thanksgiving *Debriefing/evaluation *Thank you letters to volunteers and contributors

GIVE / ADVOCATE / VOLUNTEER / LIVE UNITED