



PRESS RELEASE

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United Way of Midland County Meets Highest Level of National Certification

MIDLAND, MI, 2009 – Ann Fillmore, Executive Director, announced that United Way of Midland County has successfully completed United Way’s national membership requirements. Over and above the annual requirements, United Way of Midland County completed a mandatory organizational self-assessment in 2009 as part of this process.

“The membership requirements must be certified annually in order for us to remain a member of United Way,” stated Executive Director Ann Fillmore. “It is important for us to maintain high standards of accountability to our community, and this is part of the process to confirm that our operations are transparent and meet or exceed United Way membership requirements.”

The board of United Way of Midland County reviewed and approved the Membership Requirements Certification on May 13, 2009. The certification mandates completion of 13 requirements for United Way membership along with verification of the status of 47 indicators that a United Way demonstrates the intent of the membership requirements.

“All United Ways must meet the highest standards and verify on paper that they have conformed to the requirements of membership in the United Way system,” said Brian Gallagher, president and CEO, United Way. “We applaud United Way of Midland County’s commitment to accountability and, importantly, their continued efforts to support work in their community which improves lives and advances the common good for all people.”

United Way of Midland County partners with 28 local agencies and focuses their efforts in three impact areas: Education, Self-Sufficiency and Health. These are the building

blocks for a good life; equipping people with the tools to reach their full potential, empowering them to live independently, and promoting health and healing.

“All of the funds raised in Midland County, stay in our community to help our friends and neighbors in need,” stated Fillmore. “This certification further demonstrates our commitment to being good stewards of the donations entrusted to us by our community.”

United Way of Midland County is part of a worldwide network in 46 countries and territories, including 1,277 local organizations in the U.S. United Way of Midland County prides itself on having one of the lowest administrative costs in the nation, 9%, compared to the 13% national average.

